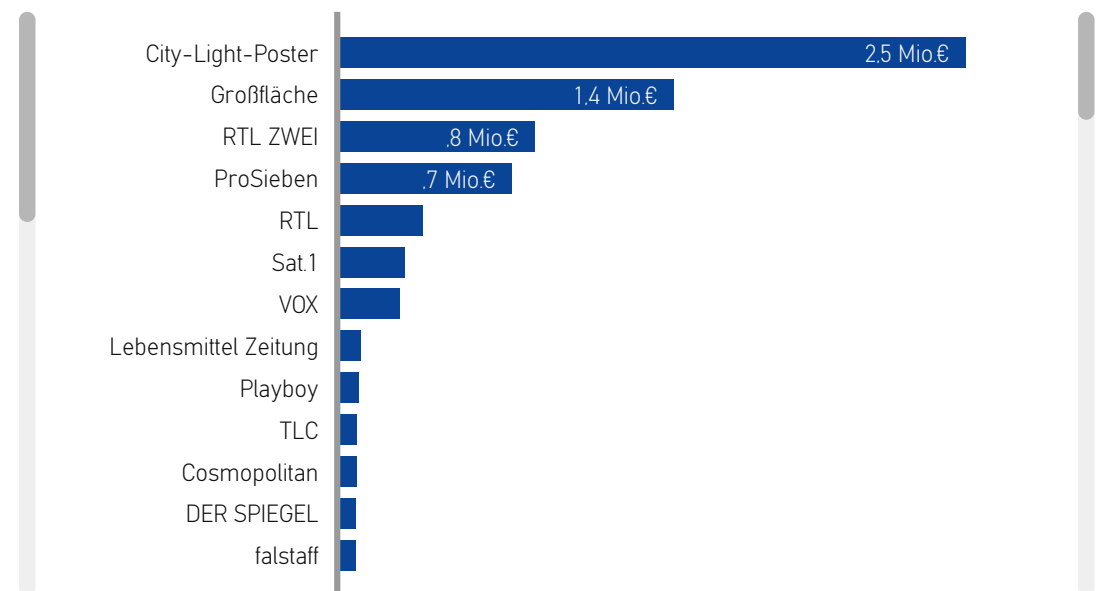
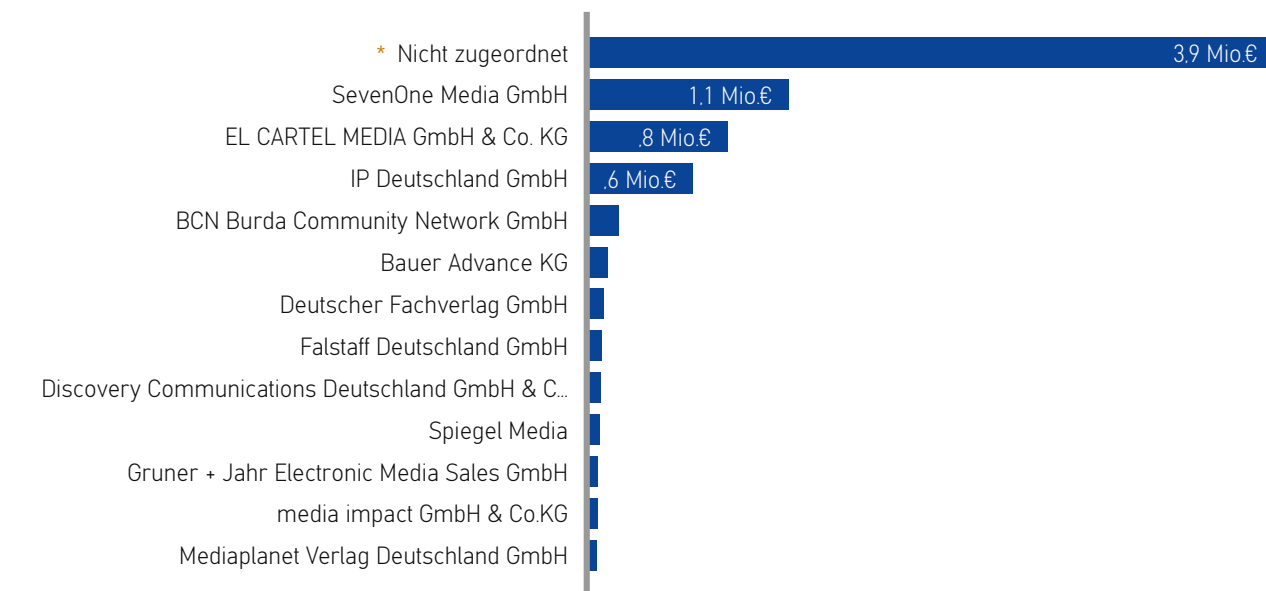
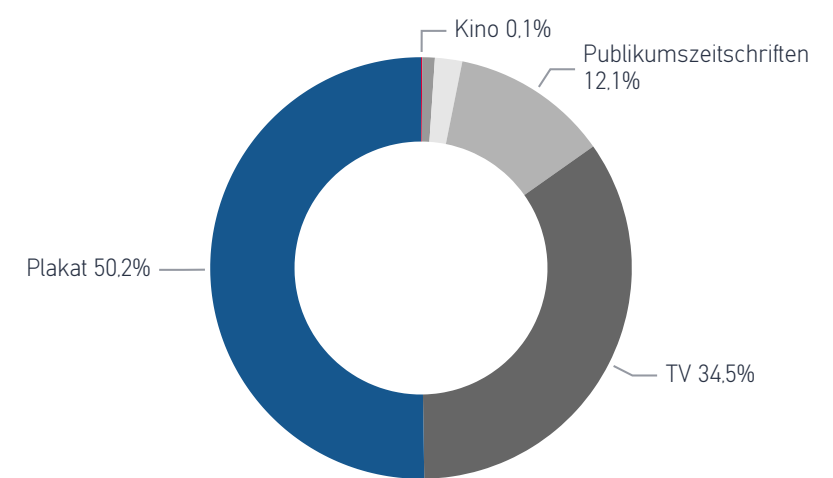
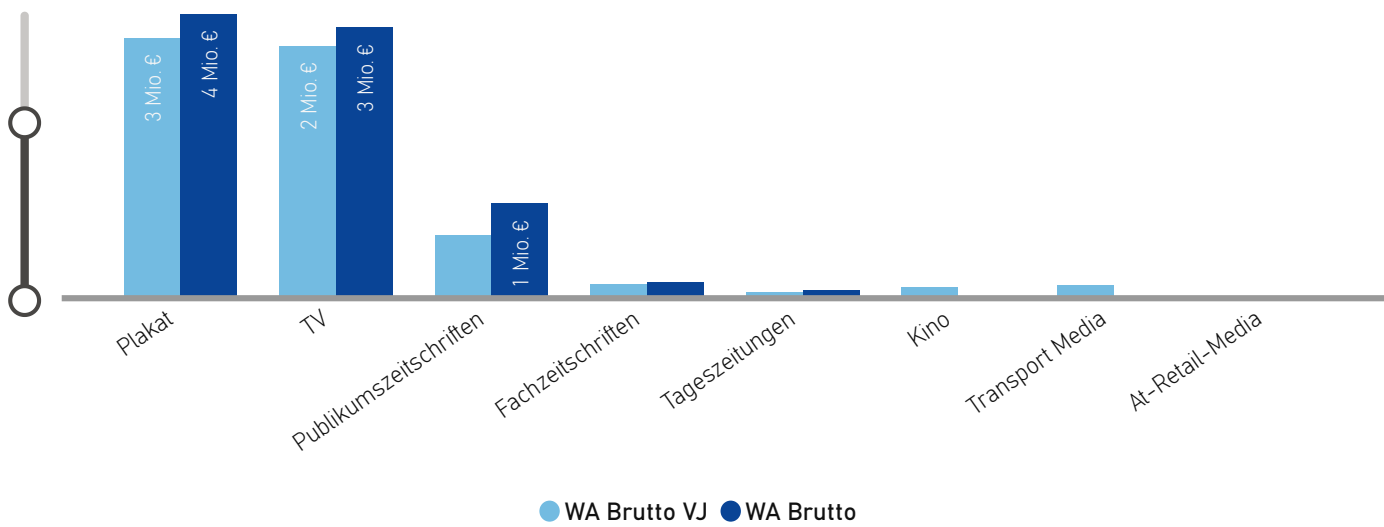


Marke	WA Brutto	WA Brutto VJ	WA Brutto Diff. VJ	WA Brutto Diff. VJ in %	Zeitraum	
					Monat	Jahr
Tanqueray	2.671.156 €	391.673 €	2.279.482 €	581,99%	1	2020
Bombay Sapphire	1.892.375 €	413.610 €	1.478.765 €	357,53%	2	
Gordon's	1.125.832 €	2.302.472 €	-1.176.640 €	-51,10%	3	
Malfy	716.485 €	6.000 €	710.485 €	11.841,42%	4	
Hendrick's Gin	525.468 €	51.860 €	473.608 €	913,24%	5	
Roku	186.680 €	56.343 €	130.337 €	231,33%	6	
Penninger	147.480 €	58.829 €	88.651 €	150,69%	7	
finch	86.700 €		86.700 €		8	
Needle Blackforest	75.507 €	67.265 €	8.242 €	12,25%	9	
Schrödingers Katzen Gin	49.274 €		49.274 €		10	
Boar	45.400 €	57.190 €	-11.790 €	-20,62%	11	
Cologne Spirits	39.433 €	725.185 €	-685.752 €	-94,56%	12	
Windspiel	29.900 €	28.890 €	1.010 €	3,50%		
Tonka Gin	27.845 €	4.454 €	23.392 €	525,23%		
Finsbury	24.298 €		24.298 €			
The London No 1	23.630 €		23.630 €			
Mirabeau	10.900 €		10.900 €			
Woodland	10.900 €		10.900 €			
Martin Limbeck Training	9.800 €		9.800 €			
Monkey 47 Gin	9.000 €		9.000 €			
Gesamt	7.758.758 €	6.130.014 €	1.628.744 €	26,57%		



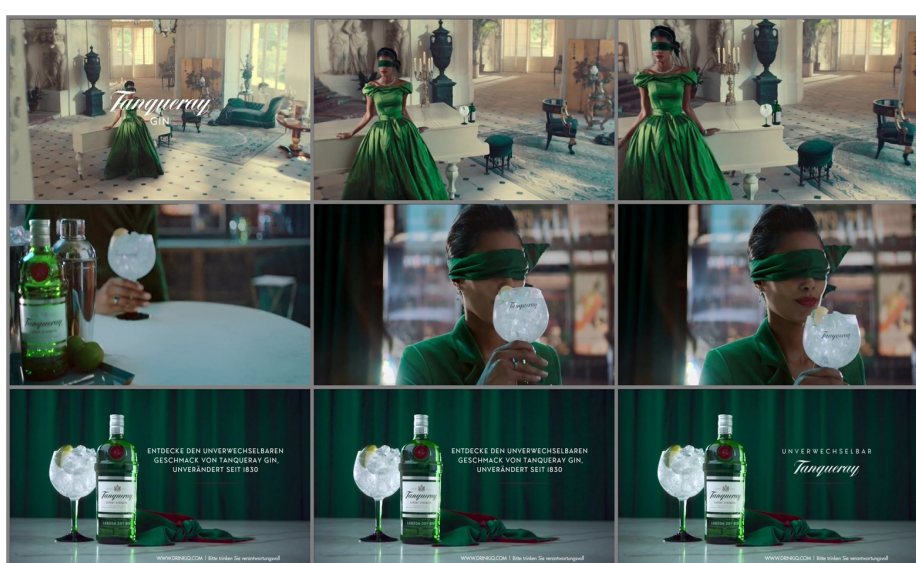
* Nicht zugeordnet = OOH-Vermarkter

Vermarkter	WA Brutto	WA Brutto VJ	WA Brutto Diff. VJ in %	Werbeträger	WA Brutto	WA Brutto VJ	WA Brutto Diff. VJ in %
SevenOne Media GmbH	1.146.589 €	1.516.268 €	-24,38%	Großfläche	1.359.357 €	407.181 €	233,85%
EL CARTEL MEDIA GmbH & Co. KG	799.340 €	592.108 €	35,00%	RTL ZWEI	799.340 €	592.108 €	35,00%
IP Deutschland GmbH	601.232 €	74.774 €	704,06%	ProSieben	704.613 €	1.258.715 €	-44,02%
BCN Burda Community Network GmbH	184.200 €	20.813 €	785,02%	RTL	347.316 €	72.638 €	378,14%
Bauer Advance KG	117.000 €	77.200 €	51,55%	Sat.1	270.984 €		
Deutscher Fachverlag GmbH	95.600 €	70.950 €	34,74%	VOX	253.916 €		
Falstaff Deutschland GmbH	85.255 €	29.950 €	184,66%	Lebensmittel Zeitung	95.600 €	70.950 €	34,74%
Discovery Communications Deutschland GmbH & Co. KG	79.340 €	102.452 €	-22,56%	Playboy	86.700 €		
Spiegel Media	73.700 €			TLC	79.340 €	48.120 €	64,88%
Gruner + Jahr Electronic Media Sales GmbH	62.200 €	165.100 €	-62,33%	Cosmopolitan	78.000 €	77.200 €	1,04%
media impact GmbH & Co.KG	61.219 €	23.343 €	162,26%	DER SPIEGEL	73.700 €		
Mediaplanet Verlag Deutschland GmbH	56.477 €			falstaff	73.600 €	29.950 €	145,74%
Süddeutsche Zeitung GmbH	54.591 €	19.760 €	176,27%	kabel eins	67.557 €	126.244 €	-46,49%
VGN Medien Holding GmbH	54.400 €			FOCUS	56.900 €		
Visoon Video Impact GmbH & Co.KG	53.300 €	213.687 €	-75,06%	sixx	56.175 €	24.984 €	124,84%
Gesamt	7.758.758 €	6.130.014 €	26,57%	Gesamt	7.758.758 €	6.130.014 €	26,57%

* Nicht zugeordnet = OOH-Vermarkter

TOP-3-Motive: Gin

01



02



03

